

CalFresh Training for Community & Faith-Based Organizations

**CALFRESH MODERNIZATION CONFERENCE PRESENTATION
DIANA D. ALEXANDER, ASSISTANT DIRECTOR
TRANSITIONAL ASSISTANCE DEPARTMENT
SAN BERNARDINO COUNTY**

Department Outreach Efforts



- Outreach Committee
- Outreach Events
- Innovative Practices
- Award-winning Collaborations



The Stewart Factor



- Statewide CalFresh Participation Rates
- Targeted Community Collaborations
- Catholic Charities
- Foundation for CBO Consortium

Formation of CBO CalFresh Consortium



- Call to Action
- Storming, Norming & Forming
- Role of Catholic Charities
- Role of TAD

CBO CalFresh Consortium Goals



- Establish Consortium
- Develop CBO training & Toolkit
- Develop better marketing materials
- Simplify the C4Yourself form/process

CBO Consortium Subcommittees



- C4Yourself Form/Application Simplification
- Hunger Issues
- Unique Population Concerns
- Media/Marketing
- Policy/Formula Change

CBO Consortium CalFresh Training



- Program Overview
- Policy Clarifications
- Myth Clarifications
- C4Yourself Overview
- C4Yourself CBO Portal Overview

CBO Consortium CalFresh Training



CBO Consortium CalFresh Training



CBO Consortium CalFresh Training



TAD Representatives



Training Participants



Approximately 160 Attendees

Guest Speakers – “Call to Action”



CalFresh Overview



Diana Alexander, Assistant Director

Policy/Myth Clarifications & Toolkit Overview



Maria Contreras, Supervising Program Specialist

C4Yourself & CBO Portal Overview



June Hutchinson, Deputy Director

CBO & FBO Agencies Toolkit



- Toolkit & Resource Guide
- C4Yourself CBO Registration Document
- Farm Bill Reauthorization
- Assistance Programs At A Glance

CBO & FBO Agencies Toolkit, cont.



- Program Verifications Checklist
- Public Charge Fact Sheet
- Myths Sheet
- Training PowerPoints
- List of Local Legislators & CalFresh Regulation Oversight
Flow Chart

C4Yourself CBO Portal Apps Data



Application Month	# of E-Applications
01/2012	2
02/2012	18
03/2012	38
04/2012	32
05/2012	32
06/2012	63
07/2012	53

Future Commitments



- Provide training as needed for new consortium members.
- Continue to respond to myths/policy clarifications.
- Provide tours of CSC/District Offices.
- Be available for assistance as needed.

Questions???

